



Quality Assurance in Creating Multimedia Toolkits for Education

Cecilia Ubarra | Knowledge Community, Inc.

Education 4.0: Challenges and Directions

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- facilitates tangible social development by harnessing the expertise and experience of professionals and volunteers in:
 - ICT in Education;
 - Financial education;
 - Social Entrepreneurship; and
 - Community development.

Content produced by Knowledge Community

- Multimedia toolkits for educators
- IEC videos for specific advocacies
- Audio-visual presentations
- e-Learning courses





URC CSR Project on Bread and Pastry Production for Senior High Schools



Recipe Book for the
Bread & Pastry Production Course
for Philippine Senior High Schools



Recipe book



Multimedia Toolkit



Flour donation



Baking competition



Development Process

- Review of the curriculum and available learning resources
- Selection of pilot schools
- Consultation with implementing subject teachers
- Consultation with technical experts
- Development of the multimedia materials
- Scripting, Shoot, Editing
- Review by DepEd and technical experts
- Conduct teacher training
- Pilot implementation
- Monitoring and evaluation
- Implement revisions

Importance of consultation with the actual end-users





Use subject-content/technical experts

Allot adequate time for the development of the material





Invest time in the review process



**Importance of piloting the
content before full
deployment**



Train the teachers on how to maximize the use of the content and technology

Identify and provide solutions to accompanying challenges



Summary of Learnings

- Importance of consultation with the actual users
- Use subject-content/technical experts
- Allot adequate time for the development of the material
- Invest time on the review process
- Importance of piloting the content before full deployment
- Train the teachers on how to maximize the use of the technology-rich content
- Identify and provide solutions to accompanying challenges



Maraming Salamat po!

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